

Dear Member

Discover Tiree Ltd - Membership Fee for 2012

At the AGM of Discover Tiree Ltd held on 13 December 2011 the subscription fee structure as outlined in the previous letter sent to you in November was approved unanimously. The subscription rates for **2012** are again set out below for your consideration. The Directors believe that each level of membership (unchanged from last year) still represents excellent value.

BASIC MEMBERSHIP - Accommodation Providers and Businesses

Membership giving a listing on the island website, Touchscreen system and a printed accommodation/business listing - **£50** per year. **In 2012 there will now be an additional subscription for those providers of two or more properties or businesses of £30, irrespective of the number of additional properties or businesses.**

ENHANCED MEMBERSHIP - Accommodation Providers

Enhanced membership providing any or all of the following additional services:-

- listing cancellations and last minute availability on the accommodation news section
- providing additional interior photos of accommodation on the pop-up window
- offering an updatable availability chart for bookings

The enhanced membership is offered at an additional **£40 (£90 in total)**. Members choosing this level of membership are required to provide photos. It will be possible to upgrade to this level of membership at any time during the year on payment of the additional £40.

ADDITIONAL SERVICES - Accommodation Providers or Businesses.

Webpage. Discover Tiree is also offering a webpage to members in addition to their link. Each member's webpage could carry up to 8 photos (to be provided by the member) plus detailed information about the accommodation or business. There would be a **one-off fee of £60** for this facility and the page would be repeated from year to year.

Feedback facility

The feedback facility available online for visitors during 2011 will continue in 2012. The responses have been helpful and any individual points made regarding accommodation will be passed on to providers.

Membership renewal procedures

The attached form can be returned in several ways:-

If paying by cheque, please print and return the completed form with your payment.

If paying by bank transfer please open the attached Word document, complete it and save it, then email it back as an attachment. Alternatively print it, complete and post it back.

If you have any questions about these procedures please contact Ian Tainsh on 01879 220141 or by email ian.tainsh@btinternet.com

**DISCOVER TIREE LTD
SUBSCRIPTION FOR 2012**

I wish to opt for the following membership level:-

Please place a cross against each membership element you wish and enter the total fee in the box

Level of membership		Enter X	Amount
BASIC	£50	x	£50
ENHANCED	£40		
2 OR MORE PROPERTIES	£30		
NEW WEBPAGE	£60		
		Total fee £	£50

*Name of Member: Colin Woodcock

*Company/Trading name: Blue Beyond

**(print or type)*

Signature _____

(sign only if returning hard copy)

Payment by cheque:- make cheque payable to **Discover Tiree Ltd**

Payment by electronic funds transfer. Our bank details are:-

Bank: Royal Bank of Scotland
Branch: Scarinish Branch
Sort Code: 83-27-03
Account No: 00119940
Name: Discover Tiree Ltd

Your Unique reference:	B	B	G	0	0	1
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(A mixture of 6 alpha/numeric characters of your choosing)

Date of bank transfer: 01/01/12

Please enter the above unique reference on your bank transfer. This reference, and the date of transfer, will aid identification on our bank statement.

Please post or email the completed form to:-

Ian Tainsh, Creag Mhor, Cornaigbeg, Isle of Tiree, PA77 6UZ as soon as possible and **no later than Tuesday 31 January 2012**. Email address: <mailto:ian.tainsh@btinternet.com>

- **If you are paying by cheque please remember to enclose this.**
- **If you are paying by bank transfer PLEASE do not forget to return the form by post or email.**